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MODERN "MUMS" FOR '51

FEATURING UNIVERSITY OF NEBRASKA MUMS



Governor Duff

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WASHINGTON, 8, D.C.

FLEMING'S FLOWER FIELDS

3100 LEIGHTON AVENUE
LINCOLN 3, NEBRASKA



A WORD FROM THE FLEMINGS



Uni. of Nebr. "Mum" E. H. Hoppert

We have just completed our busiest fall season since World War II and wish to take this opportunity to thank our many friends and customers for their support. Several years ago "mums" occupied less than one fourth of our acreage devoted to the growing of hardy perennials while last fall the situation was reversed with over three-fourths of space being devoted to "mums." As this is being written we are in the process of building a new greenhouse to be used in propagating our "Modern Mums." Once again—Thank you!

As is our custom we made several trips to the gardens of other specialists and hybridists in order to select the better new varieties for inclusion in our offerings this spring. We also grew several new varieties in our trials last year which are being released this year. We would like to call particular attention to the new University of Nebraska varieties. These were tested at 22 points throughout the northern half of the U. S. before being released. In addition to the Nebraska varieties we are again offering the finest new varieties from such leading hybridizers as Bristol Nurseries, Corliss Brothers, De Petris, Gilbert Becker, Dr. Kraus, Lehman Gardens, U. S. D. A., Yoder Bros., and many others.

A new feature in our list this year is the "MUM FINDER" on the inside back cover. Our very complete list is classified as to color and type as an aid in making your selections.

We would like to suggest that the Mum fancier would do well to join the National Chrysanthemum Society. It is a very active organization devoted to spreading the gospel of the Chrysanthemum. A very informative quarterly bulletin is sent to members. Full details may be had from the Secretary, Mr. Carl Toepler, 86 Van Buren Ave., Teaneck, New Jersey.

Yours for a successful garden season
Bob, Dave and Jim Fleming

1951 INTRODUCTIONS

UNIVERSITY OF NEBRASKA (Glen Viehmeyer)

OSCEOLA - Excellent large fully double long stemmed flowers of a brilliant yellow which take on coppery hues during cool weather. Flowers vary in size from 2-3" in diameter on the high plains to 3-4" at lower altitudes. Plants also vary in height from 18-24" at high altitudes to 36" in the east and 48" on the west coast. A truly superb cut flower and border variety which blooms from early August until sharp freezes.

TECUMSAH - A superior cushion type mum with compact 15-18" plants which are wind and rain rim. Plants are covered with 1 1/2-2" flowers of erythrite red which fade slightly during hot weather to buffy bronze with pink shadings. Blooming season extends from early August until killing frosts.

WHITE CLOUD - A huge new white mum which we feel sure will replace Avalanche as the leading early white variety. Flowers are double, 2-4" in diameter with broad sharply pointed petals which are pure white on the outside while buds and under developed petals at centers of young flowers show little injury even at 29 degrees. Plants vary in height and width from 28 to 40 inches. Blooming season mid-August until heavy frosts.

UNIVERSITY OF CHICAGO (Dr. Kraus)

AZTEC GOLD - Large frost resistant double flowers of clear lemon yellow.

An excellent border plant blooming September 25th.

GOLDEN COPPER - A new shade. Large flowers of deep cadmium orange aging to light buttercup yellow. Free flowering and frost resistant. Sept. 22nd.

HOLIDAY - Brightest golden bronze with domed centers. Flowers 4" in diameter. Equal to many English varieties. Fine plant habit. Sept. 25th.

LEE POWELL - Large soft ragged flowers of Chinese yellow or orange yellow at the center. This variety was nominated by Mr. Lehman as his "Mum of the Year" for 1951. September 25th.

PINK OPAL - Pale persian rose overlaid with cream and green tints towards the center. Late September flowering.

THE LEHMAN GARDENS

GARNET SPOON - Another of Lehman's attractive spoons. Garnet red spoons with purple tubes set off by pure yellow centers. Early Oct. flowering.

ROUGE CUSHION - Nicely shaped cushion plants covered with brilliant red flowers. In bloom September 20th.

- ALL OF THE ABOVE NEWCOMERS ARE UNIFORMLY PRICED AT 75¢ EACH -

BRISTOL NURSERIES - 1951 Introductions

CANARY WONDER - A wonderful soft yellow sport from White Wonder. Perfect $1\frac{1}{2}$ " ball-shaped flowers in heavy sprays on 2-2 $\frac{1}{2}$ foot stems. The first canary-primrose pompon. Late September flowering. \$1.00 each.

FLAXEN BEAUTY - Huge four inch blooms resembling Cactus Dahlias in form. A lovely blend of peach, yellow and coral shadings flushed with gold in the centers. Robust two foot plants. October 1st. \$1.00 each.

MISTY MAID - Large loosely double flowers of the most delicate shell pink which softens to a misty, cloudy white. An excellent cut flower variety which is greatly admired by women. \$1.00 each.

GILBERT BECKER NURSERIES - 1951 Introductions

ANDREW - Excellent two foot bushy plants covered with 3" fully double soft red flowers which becomes rather quilled and loosely ball shaped on age. A hybrid of English varieties.

LUCKY THIRTEEN - Brilliant Dandelion yellow 2 $\frac{1}{2}$ " ball-shaped pompons profusely produced on sturdy two foot plants. A beautiful new variety blooming in mid September.

TANGO - A seedling of Mme Chiang Kai Shek and F. F. Rockwell which inherits the beauty and frost resistance of both its parents. Bushy two foot plants with beautiful bronze gold ball shaped flowers. Sept. 15th.

CORLISS BROTHERS - 1951 Introductions

GENERAL BRADLEY - Exquisite blooms of a superb blend of lovely apricot sea shell pink and bluff in long stemmed clusters from August on.

GENERAL MAC ARTHUR - Rugged plants with fully double three inch flowers of a glowing coppery red. A lavish producer from August until frost.

GENERAL MARSHALL - A rich harmony of deep old rose, purple and gold with light buff reverse, slightly incurved making the petals edged in gold.

The above three varieties - \$1.00 each.

U.S. DEPT. OF AGRICULTURE - 1951 Introductions

ROYAL CEM - Very double flowers of dark garnet red with distinctively incurved petals. Compact bushy plants. September flowering.

SKI TRAIL - Tall, large, double ivory white flowers with incurved petals. Excellent for cutting. Late September flowering.

MARIONETTE (Yoder Bros.) - A small rust red pompon about 1 $\frac{1}{2}$ " across. Very formal plants 25" tall. Fine for cutting. Sept. 25th flowering.

YELLOW CHRIS COLUMBUS (Neal Bros.) - A lovely lemon yellow sport of the superlative Chris Columbus. Long stemmed pompons. Mid September.

- UNLESS OTHERWISE NOTED ALL 1951 INTRODUCTIONS ARE 75¢ EACH. -

RECENT INTRODUCTIONS
UNIVERSITY OF NEBRASKA

- CODY - A new extra low cushion variety, growing but 10" tall and up to 40" across. The flowers vary in color from white with lavender edges in July and August to a glistening violet during cool weather. 50¢ each.
- E. H. HOPPERT - This variety is, in our opinion, the finest summer flowering mum existant. The flowers are of an unusual form with long strap like twisted petals which are perfectly whorled in the center. Individual flowers measure 3-5" across. First blooms in July are a lovely light yellow while later flowers in cool weather take on buff and bronze hues. Fine for summer cutting. 50¢ each.
- PEARL PARKINSON (1950) Large 3-4" flowers similar in form to Hoppert. The color is golden yellow with flecks of red during hot August days while during cool weather they are a glowing red with occasional reflections of yellow. Blooming season mid-August until frosts. 60¢ each.
- PONCA (1950) A most unusual variety with large clusters of purplish red flowers resembling pompon Zinnias in form. An excellent cut flower from late August until heavy freezes. 60¢ each.
- SANTEE (1950) An excellent early flowering yellow cut flower. Attractive sprays of double flowers are produced continually from mid-August until killing frosts. Very frost resistant. 60¢ each.
- W. P. SNYDER - Clusters of tightly formed double flowers of a bright coppery apricot are carried on long stiff stems. A very hardy plant with highly frost resistant flowers. Late August until frost. 50¢ each.

THE INTERESTING AND EXOTIC SPOON CHRYSANTHEMUMS

- Single, semi-double and double flowers with petals which are tubular for most of their length, flattening out near the tips so that each resembles a miniature spoon. Unless otherwise noted they are 50¢ each.
- APRICOT SPOON - Tubes of apricot bronze, apricot rose spoons. Very frost resistant. Excellent early October cut flowers.
- CANARY SPOON - Double flowers with spoons and tubes of canary yellow.
- CARDINAL SPOON - Cardinal red spoons, greenish yellow tubes. Late Sept.
- CHARM SPOON - Semi-double, rhodonite red to rose spoons, ivory tubes.
- CLASSIC SPOON - Phlox purple spoon tips, silvery tubes. Late Sept.
- FUCHSIA SPOON - Bold 3½" flowers of sparkling fuchsia rose. Late Sept.
- IVORY SPOON - Dainty ivory white spoon like perals. Early October.
- LILAC SPOON - Wide lilac pink spoons, silvery white tubes. Early Oct. 60¢.
- LOVELINESS SPOON - Double carmine pink with silvery white tubes. A real favorite with visitors since its introduction. Late Sept.
- MAGENTA SPOON - Double flowers in a lively magenta rose shade. Early Oct.
- PEACH SPOON - Lively peach spoons with chinese yellow tubes aging to pinkish peach. Perhaps the finest of group. Early October. 60¢ each.
- RUBY SPOON - Showy spoon type flowers of bright ruby red. October. 60¢ each.

RECENT INTRODUCTIONS - continued

- ADAGIO (De Petris) Beautiful large double pompons of a brilliant and arresting shade of clear raspberry rose. Oct. 15th. 60¢ each
- ALERT (Becker) Large double three inch double flowers of a dark purple that does not fade. Visitor's favorite. Sept. 15th. 55¢ each
- BEACON (Lehman) Huge four inch flowers of coral apricot shading to flaming nasturtium orange at the center. Oct. 15th. 60¢ each
- CARMINE QUEEN (De Petris 1950) Bright carmine red pompon. Nicely shaped plants with long stems for cutting. Oct. 10th. 60¢ each
- CECELIA (Kraus 1950) Mounds 18" tall completely covered with incurved two inch flowers of peony purple. Late Sept. 60¢ each
- CECIL BEED (Wallie's Gns) Large double flowers of bright pink. A free flowering variety blooming Sept. 1st. 60¢ each
- DR. LONGLEY (Longley) Large double lavender pink borne singly on long stiff stems for cutting. This variety was one of the top ten at our gardens last fall. Late August flowering. 50¢ each
- EDITH (Conard Pyle) Three inch blooms of stunning aster purple on strong bushy plants. An outstanding newcomer. Oct. 1st. 60¢ each
- FAIRBOW (Kraus 1950) Double flat $1\frac{1}{2}$ " pompons of light lavender pink. Much branched upright plants. Mid Sept. flowering. 50¢ each
- FORTUNE (Conard-Pyle '50) Broad thick blooms up to 4" across. Massive white flowers with golden yellow centers. Oct. 5th. 60¢ each.
- GENERALISIMO (Wayside Gardens) Flowers of the same type as the famous Mme Chiang Kai Shek of soft Magnolia purple. A perpetual favorite with our visitors. Mid-September flowering. 60¢ each.
- GLADNESS (Kraus 1950) Much branched 18" plants with fully double 2" flowers of clear China rose. September 1st. 55¢ each
- GOLDEN CARPET (Bristol) A creeping mound covered with golden yellow pompons. Height never exceeds 12" and spreads up to 40" across. The best cushion pompon. Mid- Sept. flowering. 55¢ each.
- GOLDEN MOUND (Lehman 1950) A fine new cushion. Myriads of 2" double golden yellow flowers on short twiggy dark green branches. 50¢ ea.
- GOVERNOR DUFF (Conard-Pyle) Large flowered pompon type of brilliant orange bronze with golden orange reverse. Late Sept. 60¢ each.
- HAPPY (Woolman) One of the highly publicized Lilliputs recently imported from England. Perfectly formed mounds 10-12" tall are completely covered with large double golden yellow flowers. The best yellow cushion in our plantings last fall. Early Oct. 75¢ each.
- HAZELWOOD (Kraus) Double two inch blooms of light corinthian red darkening to jasper red at center. Early Oct. cut var. 55¢ each
- HUNTSMAN (Bristol) Heavy sprays of three inch double flowers of glowing orange scarlet overcast walnut bronze. Early Oct. 60¢ each

THREE BONUS COLLECTIONS -- COURTESY OF MOTHER NATURE

This winter thus far has been a very favorable one for the propagation of mums because of the unusual amount of sunshine. Because of this cooperation from Mother Nature we have been able to grow many more of the newest varieties than we had originally hoped for. These collections are our means of passing on nature's bounty to you.

White Cloud Collection - One each of the following newcomers will be sent postpaid for \$3.00. Bought separately their value would total \$3.65. White Cloud (Nebr. Uni. 1951), E.H. Hoppert (Nebr. Uni.), Governor Duff (Conard-Pyle 1949), Huntsman (Bristol), Santee (Nebr. Uni. 1950), Sincerity (Bristol 1950).

The Sister Collection - One each of the following \$3.25 ppd (\$4.00 value). Kathleen Lehman (Kraus 1950), Patricia Lehman (Kraus 1950), Ruthann Lehman (Kraus 1950), Carnival, Ermine, Golden Carpet and Ponca (Nebr. Uni. 1950).

The Golden Gopher Collection - One each of the following seven sorts for \$3.25 (\$3.90) value. Golden Gopher (Kraus 1951), Pearl Parkinson (Nebr. Uni. 1950), Gladness (Kraus 1950), Paper White (Lehman 1950), Dawnrose (Kraus) and Lavender Princess (Hurley).

CHRYSANTHEMUMS AS GIFTS

Flowers and flowering plants have long been widely used as gifts for special occasions such as Birthdays, Anniversaries, Valentine Day and Mother's Day. We would like to suggest a gift of our "Modern Mums" would make a very practical gift for that gardening relative or friend. The gift order blank on reverse side is provided for your convenience should you desire to make use of this plan. An appropriate card will be sent to the recipient of the gift together with announcement of gift. Plants will be shipped at the proper planting time.

GIFT ORDER BLANK

FLEMING'S FLOWER FIELDS
3100 LEIGHTON AVE. LINCOLN, NEBRASKA

Date _____

PURCHASER'S NAME _____

PURCHASER'S ADDRESS _____

SHIP PLAINS TO:

***** NAME _____

Do not use. *

* STREET ADDRESS _____

*

* TOWN AND STATE _____

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* SHIPPING DATE _____

AMT ENCL _____

QUANTITY	DESCRIPTION	AMOUNT
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AMOUNT _____

IMPORTANT ! Be certain that form is completed before mailing.

A SPECIAL BONUS OFFER FOR CUSTOMERS

We would like very much to send our price lists to as many Chrysanthemum fanciers as possible. We are therefore extending a special invitation to our customers. Immediately below spaces are provided for names and addresses of five gardening friends who you think might enjoy receiving our list of "Modern Plants for 1951". Should one or more of the persons suggested by you place an order with us we will add bonus plants to your order in the amount of 10% of their orders. (Bonus plants chosen by us.)

NAME _____
ADDRESS _____
CITY & STATE _____
NAME _____
ADDRESS _____
CITY & STATE _____
NAME _____
ADDRESS _____
CITY & STATE _____
NAME _____
ADDRESS _____
CITY & STATE _____
NAME _____
ADDRESS _____
CITY & STATE _____

ORDER BLANK

FLEMING'S FLOWER FIELDS
3100 LEIGHTON AVE. LINCOLN, NEBRASKA

Date _____

SHIP TO _____

(Print Plainly)

STREET AND NUMBER _____

P.O. BOX _____ RURAL ROUTE _____

POST OFFICE _____ STATE _____

SHIPPING DATE _____ AMOUNT ENCLOSED _____

No not use this space.

QUANTITY	DESCRIPTION	AMOUNT
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AMOUNT ENCLOSED

IMPORTANT ! Be sure that form is filled out completely before mailing.

SEE OTHER SIDE FOR INTERESTING OFFERS

- KATHLEEN LEHMAN (Kraus 1950) Three inch blooms of bright orange gold deepening to red gold at center. A most distinctive shade. Very frost resistant late September flowering cut flower var. 60¢ each.
- LIFE (Conard-Pyle 1950) Fat blooms three or more inches across on long stems of bright copper-rose with flashes of buff and old gold on edges of petals and in center. Early October flowering. 60¢ each
- MAHOGANY CUSHION (Lehman 1950) A new cushion superior to older sorts. Double blooms of jasper red shading to mahogany. Late Sept. 60¢ each.
- MASQUERADE (Bristol 1950) Trim two foot plants loaded with ball shaped flowers of silvery rose with darker centers. Late Sept. 75¢ each.
- MONA (De Petris 1950) Large pompons of bright apricot-bronze. A very attractive cut flower variety. October 5th flowering. 60¢ each.
- ORCHID HELEN (Becker) the most prolific of the early lavender-pink mums. A seedling of the popular Joan Helen. Early Sept. 50¢ each.
- PAPER WHITE (Lehman 1950) Wide petaled three inch flowers of a lovely pure white are profusely produced on dwarf plants. Sept. 1st. 60¢ each.
- PATRICIA LEHMAN (Kraus 1950) Large flowers of bright geranium pink with peach colored centers. Broad, overlapping, incurved and twisting petals give the flowers a light feathery effect. September 25th. 60¢ each.
- PICOTEE (New 1950) One of the most unusual cushions. Myriads of starry flowers of purple and white on short plants. Petals are white, tipped with bright purple. Mid September flowering. 50¢ each.
- POWDER PUFF (Bristol) Low plants forming a solid sheet of creamy white blossoms from Labor Day until heavy frosts. 60¢ each.
- QUILLED CUSHION (Lehman 1950) A new cushion of double Cactus-Dahlia like flowers of bright oriental red to bright bronze. Oct. 1st. 50¢ each.
- REDGLOW (Kraus 1950) Long stemmed sprays of two inch flat pompons of dark glowing red. A fine cut flower sort. September 20th. 60¢ each.
- REMEMBRANCE (Kraus 1950) This variety attracted visitors last year like a powerful magnet last year. Deep carmine red double flowers. Excellent in the garden and as a source of cut flowers. Sept. 15th. 60¢ each.
- RUTHANN LEHMAN (Kraus 1950) Large 3-3½" heavy textured double flowers are carried on stiff stems. Color is a rich canary yellow with slight greenish cast in center. Fine for cutting. Sept. 15th. 60¢ each.
- SINCERITY (Bristol 1950) A pearly white sport of Lavender Lady similar to its parent except in color. Large flowers open faint lavender pink changing to white with pearly cast on age. Early October. 60¢ each.
- TIME (Conard-Pyle) Huge sprays of big, dense, trim blooms of orchid lavender that sparkle with reflected light from curved petal edges. Excellent for cutting. Early October flowering. New 1950. 60¢ each.
- WHITE TOWER (Becker) Finest ball-shaped white pompon to date. Superior to White Wonder. Heavy sprays of flowers in Late Sept. 55¢ each.

STILL MORE EXCELLENT GARDEN CHRYSANTHEMUMS

- ALLEGRO (De Petris) An unusual blend of glowing shrimp pink and coppery salmon. Excellent early October cut flower. 45¢ each.
- ARGONNE (De Petris) Full rounded pompons of rich amaranth purple. We have never been able to supply the demand for this one. Oct. 1. 45¢ ea.
- BETTY (Conard-Pyle) Beautiful rose pink with no trace of lavender or magenta. A real leader in its class. Late Sept. flowering. 40¢ each.
- * CARNIVAL (Bristol) One of the most brilliant mums. A glorious combination of orange and bronze best described as glowing burnt orange. Large flowers and long stems make it a choice cut flower. Oct. 8. 55¢ each.
- CHARLES NYE (Kraus) Myriads of rounded flowers of rich buttercup yellow of excellent substance. Fine for cutting. Late Sept. 45¢ each.
- CHIQUE (Kraus) Golden yellow button pompons. 20" plants. Sept. 20. 40¢ ea.
- CHRIS COLUMBUS (Rosebud) An outstanding large pompon of creamy white opening to pure white. Mid Sept. Fine for cutting. 40¢ each.
- CONGO (De Petris) Appealing double medium sized pompon of coppery red cover nicely shaped 20" plants. Early Sept. flowering. 50¢ each.
- DAWNROSE (Kraus) Large double flowers of grenadin pink to bitter sweet pink lightening to flesh pink at edges. Early October. 50¢ each.
- DEFLANCE (Kraus) Large exceptionally double flowers of intense golden yellow with twilled petals. Mid Sept. cut flower. 50¢ each.
- DOC (Woolman) Perfectly formed incurved flowers of lavender pink cover mounds 10" tall in late Sept. One of the English Lilliputs. 60¢ ea.
- EARLY WONDER - Delicate pink to peach pink pompons. Late Sept. 35¢ each.
- EMU (Woolman) Rose purple $1\frac{1}{2}$ " flowers resembling Pompon Zinnias in form. Dwarf 10-11" plants. Late Sept. English Lilliput. 50¢ each.
- ERMINIE (Kraus) Three inch, wide petaled ivory white flowers with creamy centers. Excellent long stemmed cut flower sort. Late Sept. 50¢ ea.
- FIESTA (De Petris) Rounded pompon of brilliant rust orange. Oct. 1. 50¢ ea.
- FUCHSIA FAIRY - One of the cutest varieties we grew last year. Twelve inch plants were literally loaded with one inch flowers of sparkling fuchsia shade. Late Sept. flowering. 60¢ each.
- GOLDEN HOURS (Kraus) Double flowers with broad boat-shaped petals of bright chrome yellow. Early Sept. 50¢ each.
- GOLDEN SUNSET (Kraus) Immense fluffy double flowers with twisted two toned petals, the upper side being golden copper with orange overtones while reverse is orange red. Late Sept. 50¢ each.
- HONEYCOMB (Yoder Bros.) Brilliant yellow button pompons with slight coppery overtones. Late September flowering. 50¢ each.
- ILLUMINATOR (Kraus) Very dark crimson red pompons. Will replace Ruby Pompon. Late September cut flower. 50¢ each.
- INSPIRATION (Kraus) Fully double flowers of orange red overlaid with apricot orange. An outstanding early October variety. 50¢ each.
- IVORY GLOW (U.S.D.A.) A perfectly formed fall shaped flower with incurved petals of ivory white. Best in its class. Early October. 45¢ each.

JOAN HELEN (Heuser) Dwarf 15-18" plants with sparkling garnet to purple semi-double flowers. Early September flowering. 40¢ each.

LAVENDER PRINCESS (Hurley) Huge 4" duplex flowers of heavy substance on long stiff stems. Color is a beautiful pastel lavender pink. 45¢ each.

MAGNIFICENT (Kraus) Double flowers up to 4" in diameter in a glorious shade of plum red or rosy cardinal with coppery shading. 50¢ each.

MARTIN'S WHITE (Martin) Immense incurved white flowers up to 4" across on dwarf bushy plants. A real favorite with visitors. Sept. 45¢ each.

MARY HARRISON (Kraus) Duplex flowers 4-5" in dia. of bright aster purple lightening to Phlox purple. Immense late Sept. bloomer. 50¢ each.

MENTOR (Youdath) Very frost resistant tightly knitted large salmon pink pompons on cushion like plants. Early October. 35¢ each.

MOONLIGHT (Longley) Upright grower of low to medium height covered with masses of quilled cactus dahlia like flowers. Early Sept. 45¢ each.

MEDITATION (Kraus) Fully double three inch two toned flowers of soft light jasper red and maize yellow with orange reverse. Mature flowers are bright reddish pink. Early October. 50¢ each.

MRS. P. S. DUPONT (Bristol) A rich blend of peach pink, rosy salmon and faun. Fine for cutting. Early October. 35¢ each.

NANOOK (Kraus) Double creamy white pompon on low cushion like flowers. Excellent in late August and early September. 35¢ each.

NOKOMIS (De Petris) Large pompons of Indian red fading to bronze. Finest in its class. Late September. 45¢ each.

NYE'S FAVORITE (Lehman) Masses of three inch lavender pink flowers with golden tints. An excellent early Sept. flowering variety. 50¢ each.

OLIVE LONGLAND (Kraus) Fully double apricot pink flowers 3" across. A perpetual favorite. Mid September blooming. 45¢ each.

PAPOOSE - Extra dwarf plants 10-12" tall covered with double flowers of wine red. A very cute one. Mid Sept. 45¢ each.

PRELUDE (Kraus) Exceptionally large perfectly formed flowers of flesh pink and maize yellow tones. An excellent early sort. 50¢ each.

PYGMY ROSE (Lehman) Very dwarf upright plants 12" tall with attractive rose pink pompon. Early September flowering. 40¢ each.

RED BREAST (Woolman) Another creeping variety similar in habit to Golden Carpet. Plants grow but 10" tall. Flowers are 1½" across of Indian red to brilliant reddish bronze with golden bronze centers. Late September. One of the recently imported English Lilliputs. 60¢ each.

ROSITA (Kraus) Light persian rose pompon with tight fully double buttons with quilled or rolled petals. Late September. 40¢ each.

SALUTE (Martin) Bushy plants covered with double purple flowers in early September. A very showy early variety. 40¢ each.

YELLOW AVALANCHE (Lehman) Lovely large fluffy flowers of soft yellow. One of the best early season varieties. Early September. 45¢ each.

YELLOW BLANKET (Peck) Long stemmed clear yellow button pompon. October 15th. Excellent late cut flower. 50¢ each.

COLLECTIONS

The following planned collections offer the garden enthusiast the most economical means of procuring a good assortment of garden mums. For those who do not care for specific named sorts our SURPRISE COLLECTION is the most satisfactory for it enables one to have a wonderful fall garden display at low cost. The surprise collection is made up of NAMED varieties which we happen to have in surplus. They will be carefully labeled and often some of the finest new varieties are included, hence the name SURPRISE.

NEBRASKA UNIVERSITY COLLECTION - Cody, E. H. Hoppert, Pearl Parkinson, Ponca and W. P. Snyder. A \$2.70 value for \$2.25.

LAST YEAR'S FAVORITES - Alert, Charles Nye, Gladness, Magnificent, Kathleen Lehman, Patricia Lehman and White Tower. List Price \$3.90 - \$3.25 ppd.

EARLY BLOOMING SUPER-HARDY COLLECTION - E. H. Hoppert, Gladness, Golden Hours, Moonlight, Pearl Parkinson, W.P. Snyder, White Cloud. \$3.25 (\$3.85 value).

CUSHION MUMS - Cody, Emu, Golden Carpet, Mentor, Powder Puff, Red Breast. One each of the foregoing - \$2.65 (\$3.15 value).

SPOON MUMS - Apricot Spoon, Cardinal Spoon, Charm Spoon, Classic Spoon, Loveliness Spoon and Magenta Spoon. - \$2.50 (\$3.00 value).

ALL SEASON CUT FLOWER COLLECTION - Allegro, Dr. Longley, E. H. Hoppert, Ermine, Moonlight, Pearl Parkinson, Nokomis and Yellow Avalanche. A \$3.90 value -- \$3.25 ppd.

SURPRISE COLLECTION - Ten named varieties, carefully labeled. List value will be at least \$4.00 - \$3.00 ppd.

QUANTITY DISCOUNTS

The following prices apply when three of one variety are ordered.

Each Price	Price per Three	Each Price	Price per Three
\$0.35	\$0.95	\$0.55	\$1.40
\$0.40	\$1.05	\$0.60	\$1.50
\$0.45	\$1.15	\$0.75	\$2.00
\$0.50	\$1.25	\$1.00	\$2.25

Our extensive list of garden mums is listed below according to color and class as an aid in selecting varieties for your gardens.

LEGEND: (C) Cushion, (P) Pompon, (B) Button, (L) Large flowered.

BRONZE AND ORANGE SHADES: Apricot spoon, Beacon (L), Carnival (L), Congo (P), E. H. Hoppert (L), Fiesta (P), Governor Duff (P), Golden Sunset (L), Holiday (L), Huntsman (L), Inspiration (L), Kathleen Lehman (L), Meditation (L), Mona (P), Nokomis (P), Tango(P), W. P. Snyder (L).

LAVENDER AND PURPLE SHADES: Alert (L), Argonne (B), Cecelia (L), Doc (C), Edith (L), Emu (C), Classic Spoon, Fuchsia Fairy (C), Fuchsia Spoon, Generalissimo (P), Lavendar Princess (L), Joan Helen (C), Lilac Spoon, Mary Harrison (L), Magenta Spoon, Masquerade (B), Ponca (P), Orchid Helen (C), Salute (C), Sincerity (L), Time (L).

PASTEL SHADES: Flaxen Beauty (L), Gen. Bradley (L), Life (L), Mrs. P. S. DuPont (L), Olive Longland (L), Prelude (L).

PINK AND ROSE SHADES: Allegro (L), Betty (L), Cecil Beed (L), Chorale (L), Dawnrose (L), Dr. Longley (L), Early Wondar (P), Fairbow (P), Gladness (C), Loveliness Spoon, Mentor (C), Misty Maid (L), Nye's Favorite (L), Patricia Lehman (L), Pink Opal (L), Pygmy Rose (B), Rosita (B), Tapestry (L).

RED SHADES: Andrew (L), Adagio (P), Cardinal Spoon, Charm Spoon, Gen. MacArthur (L), Garnet Spoon, Hazelwood (L), Illinator (P), Magnificent (L), Mahogany Cushion (C), Marionette (P), Papoose (C), Quilled Cushion (C), Red-breast (C), Remembrance (L), Rouge Cushion (C), Royal Gem (L), Ruby Spoon.

YELLOW SHADES: Aztec Gold (L), Canary Wonder (P), Canary Spoon, Charles Nye (L), Defiance (L), Golden Carpet (C), Golden Gopher, Golden Hours (L), Golden Mound (C), Happy (C), Honeycomb (B), Lucky Thirteen (P), Lee Powell (L), Osceola (L), Ruthann Lehman (L), Santee (L), Yellow Avalanche (L), Yellow Blanket (B), Yellow Chris Columbus (P).

WHITE SHADES: Chris Columbus (P), Ermine (L), Fortune (L), Ivory Glow (P), Ivory Spoon, Martin's White (L), Moonlight (L), Nanook (C), Powder Puff (C), Ski Trail (L), White Cloud (L), White Tower (P).

IMPORTANT!

BE SURE TO READ THE TERMS OF SALE BELOW BEFORE ORDERING

1. CASH WITH ORDERS, PLEASE. NO C.O.D. ORDERS WILL BE ACCEPTED.
2. ORDERS FOR \$3.00 OR MORE WILL BE PREPAID. BE SURE TO ADD 15% OF AMOUNT OF ORDER FOR LESSER AMOUNTS TO HELP DEFRAY COST OF TRANSPORTATION.
3. MINIMUM ORDERS WHICH WILL BE ACCEPTED IS \$2.00.

